

SPONSORSHIP PACKAGE

CELEBRITY ENTERTAINMENT & ARTS

Soirée

Sept 20th @ 7PM

The Ballroom at Bayou Place

www.IEPgreaterhou.org

2025



Join Us For The Largest Entertainment Fundraiser Advancing Houston's Creative Future!

Our Mission: Expanding the Houston Entertainment industry and creative workforce.

www.IEPgreaterhou.org





OUR GOAL IS \$500,000

THE HOUSTON EMERGING ICON FUND

VISION

The IEP and HEI –are rooted in a dream built for the future of Houston’s creatives across:

- TV, Film, Art, Theatre, Music, Fashion, Photography, E-Sports/Gaming

We have honored Entertainment Icons in our great city and now, in 2025, the light shines even brighter through the creation of the Houston Emerging Icon Scholarship Fund.



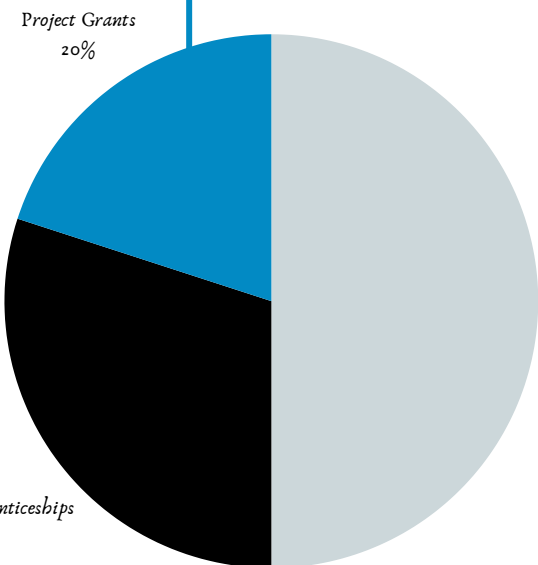
YOUR CONTRIBUTION

This fund ensures that every bright, talented young person in Houston with a dream of working in entertainment has the opportunity to learn, grow, thrive, and succeed—right here in our city.

Your financial gift can change a career and life. Help us fund:

- Education / Programming
- Internships/Apprenticeships
- Project Grants

Our goal is access to the entertainment industry for underserved youth and emerging talent across Houston depends on your generosity.



OUR STORY

- Established in 2019 through the visionary leaders
- Collaborating with Houston’s creative community
- Providing economic development and workforce opportunities in the form of workshops, certifications, boot camps, charitable events, conferences, legislative support, and more
- The Houston Entertainment Initiative continues to create fuel for our diverse city: **Caucasian, African American, Asian, Hispanic, French, Danish, African, Middle Eastern, and more.**
- Annual IEP/HEI Day Proclamation celebration on **August 13th.**



MEMBERS: 300+ **AGES:** 18-70+ (Male/Female)

EVENTS: 60+ **EMAIL DB:** 15,000+

SOCIAL MEDIA: 500,000+ **ADVOCACY:** \$5MIL+

HOU STUDIOS: 20+ **HOU CREATIVES:** 130,000+



IEP HEI
INTERNATIONAL ENTERTAINMENT
PARTNERSHIP HOUSTON ENTERTAINMENT
INITIATIVE



OUR SUPPORTERS

THE *Ballroom*
AT BAYOU PLACE



ike SMART
CITY®

COUNCIL MEMBER
JOAQUIN MARTINEZ
HOUSTON CITY COUNCIL DISTRICT I



MAYOR'S OFFICE OF
**CULTURAL
AFFAIRS**

EP **EDWARD
POLLARD**
HOUSTON CITY COUNCIL DISTRICT J

**ALLEY
THEATRE**

QUE ONDA!
MAGAZINE

**Energy
Tech
Nexus**



ENTERTAINMENT & ARTS

Soirée

Annual Sponsorships & Partnerships

TAX
DEDUCTIBLE

VISIONARY SPONSOR

\$150,000



- Title sponsor status
- Logo on all event marketing
- Logo on website - one year
- Exclusive press release
- Special newsletter recognition
- 20 Reserved VIP seats w/signage
- Opportunity to speak at the event
- Co-branded awards (3)
- Co-branded Apprenticeships (3)
- **Multi-year opportunity**

ICON SPONSOR

\$100,000



- Logo on event marketing
- Logo on website - one year
- Named in press release
- Newsletter sponsor recognition
- 10 Reserved VIP seats w/signage
- Opportunity to speak at the event
- Co-branded awards or internships (2)
- **Multi-year opportunity**

CREATIVE SPONSOR

\$75,000



- Logo on event marketing
- Logo on website - one year
- Named in press release
- Newsletter sponsor recognition
- 8 Reserved VIP seats w/signage
- Co-branded award and Internship (1)
- **Multi-year opportunity**

Annual Sponsorships & Partnerships

ELITE SPONSOR

\$50,000



- Logo on event marketing
- Logo on website thru 2025
- 6 Reserved VIP seats w/signage
- Logo in Newsletter
- Co-branded award (1)
- ****Multi-year opportunity****

PRESTIGE SPONSOR

\$25,000



- Logo on event marketing
- Logo on website thru 2025
- 4 Reserved VIP seats w/signage
- Logo in Newsletter
- Co-branded award (1)
- ****Multi-year opportunity****

STELLAR SPONSOR

\$15,000



- Logo on event marketing
- Logo on website thru 2025
- 2 Reserved VIP seats w/signage
- Logo in Newsletter
- Co-branded award (1)
- ****Multi-year opportunity****

Event Sponsorships

STAR SPONSOR

\$10,000



- Logo on event marketing
- Logo on event website
- Sponsor recognition
- 5 Reserved Prominent Seats
- Logo in Newsletter

ENCORE SPONSOR

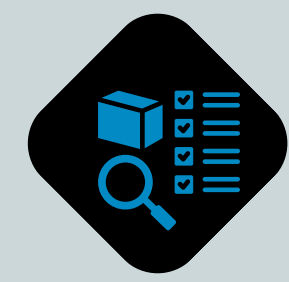
\$5,000



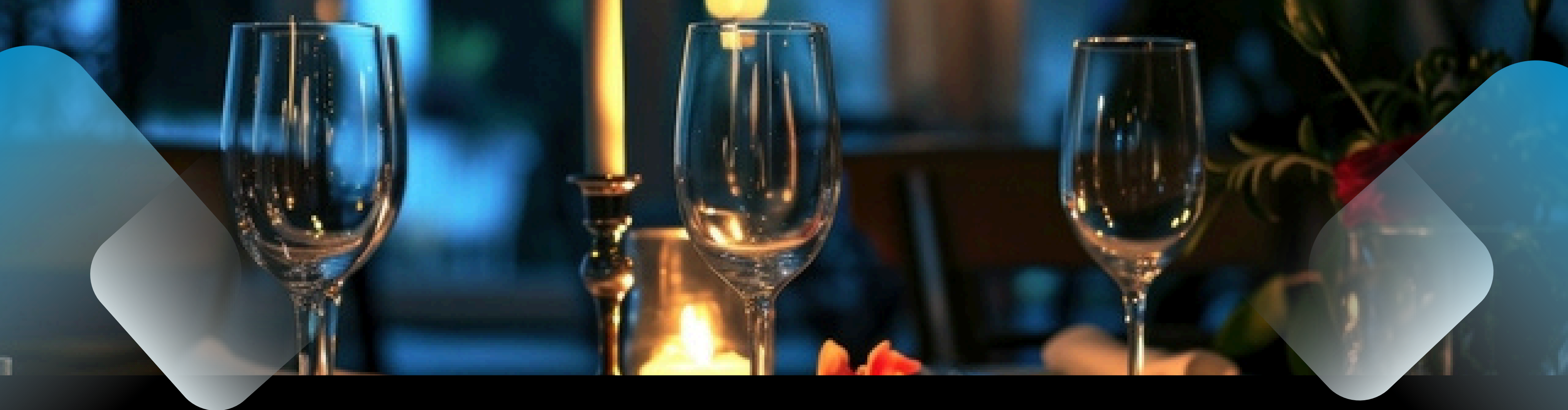
- Logo on event marketing
- Logo on event website
- Sponsor recognition
- 3 Reserved Prominent Seats
- Logo in Newsletter

FUSION SPONSOR

\$2,500



- Logo on event marketing
- Logo on event website
- Sponsor recognition
- 2 Reserved Prominent Seats
- Logo in Newsletter



• Our Organizations •

About Our Organizations

International Entertainment Partnership of Greater Houston (501c6):

- Expanding the entertainment industry through investment opportunities, jobs, resources, and economic development for diverse communities.

Houston Entertainment Initiative (501c3):

- Provides support, economic growth opportunities and create meaningful community collaborations for the underserved in S.T.E.A.M., in the Greater Houston entertainment industry.



CENTRELL REED

President



• Our Collaborators •

About Our Entertainment Community

HOUSTON MEDIA SOURCE
TX MEDIA PRODUCTION ALLIANCE
HOUSTON FILM COMMISSION
TEXAS FILM COMMISSION
SAG AFTRA
WIFT-HOUSTON
SOUTHWEST ALTERNATE MEDIA PROJECT
HOUSTON CINEMA ARTS SOCIETY
MACK PERFORMING ARTS COLLECTIVE



JOHN SIMONS

Board of Director



Annual Fundraiser

About Our Annual Fundraiser: Goal \$500,000

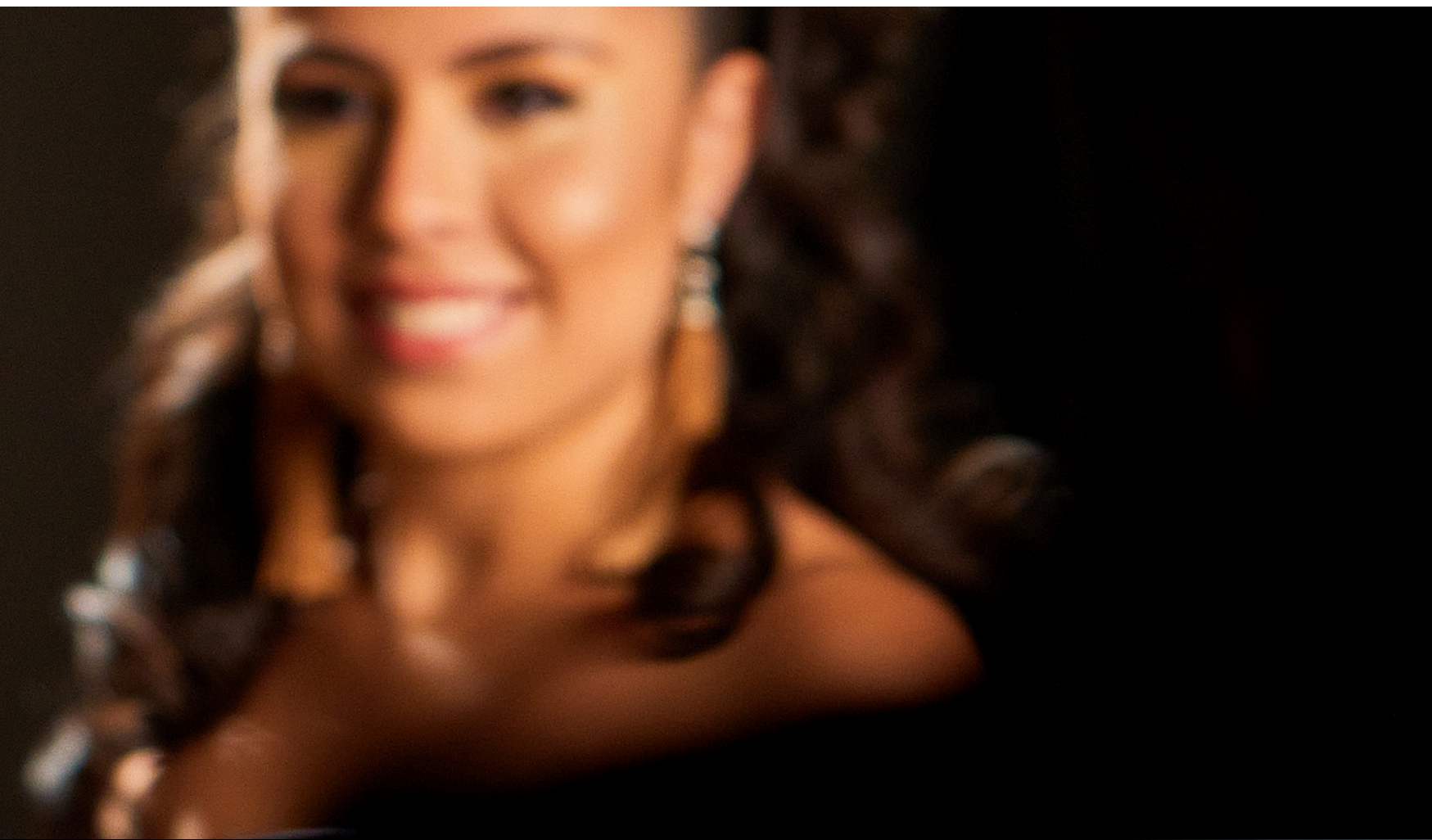
The largest entertainment event and fundraiser supporting the Greater Houston Region. A premier event for a cause celebrating the intersection of:

- Entertainment and the arts
- Special performances and appearances
- Artist exhibits
- Exclusive experiences in 9 entertainment sectors



SAMI INOUE-HART

Board of Director



Industry Focus

Support 9 Sector of Entertainment::

- Film
- Television
- Art
- Theatre
- Music
- Fashion
- E-sports
- Gaming
- Photography



MATT BALLESTEROS

Advisory Board Member



Initiatives

Support Our Initiatives

- HEI Arts and Entertainment Academy
- Entertainment/Scholarship Fund
- Entertainment Summit
- Partnerships for Expanded Programming/Internships
 - Music
 - Animation
 - Art
 - Esports/Gaming



ELVA TREVINO

**Leader Community
Partnerships**



Ready to pledge your support?

[2025 Celeb Soiree Tickets](#)

Your sponsorship is valuable, and we appreciate your consideration and support.

[2025 Soiree Sponsorships](#)

CONTACT:

Elva Trevino

Community Partnerships

IEP/HEI

346-661-5127

Info@championsclub.com

Centrell Reed

President/CEO

IEP/HEI

832-819-3224

Info@IEPgreaterHOU.org





Become a Founding Sponsor of Houston's Entertainment Legacy!

**Make all donations payable to the:

[Houston Entertainment Initiative](#)

Thank you once again for your time and attention. We look forward to continued collaboration and the exciting possibilities that lie ahead.

www.IEPgreaterhou.org

