



SPONSORSHIP PACKAGE

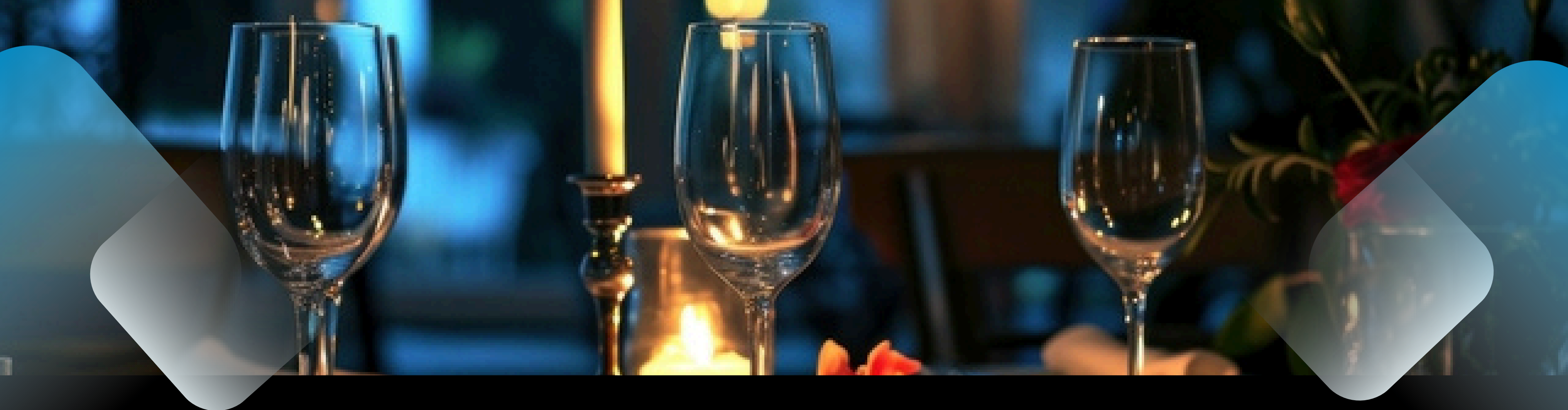
CELEBRITY ENTERTAINMENT & ARTS

Soirée

SEPT 27TH @ 7PM

WWW.IEPGREATERHOU.ORG

2025



• OUR ORGANIZATIONS •

ABOUT OUR ORGANIZATIONS



International Entertainment Partnership of Greater Houston (501c6):

- Expanding the entertainment industry through investment opportunities, jobs, resources, and economic development for diverse communities.

Houston Entertainment Initiative (501c3):

- Provides support, economic growth opportunities and create meaningful community collaborations for the underserved in S.T.E.A.M., in the Greater Houston entertainment industry.



CENTRELL REED

**PRESIDENT
INTERNATIONAL ENTERTAINMENT PARTNERSHIP
HOUSTON ENTERTAINMENT INITIATIVE**



OUR COMMUNITY

ABOUT OUR ENTERTAINMENT COMMUNITY

HOUSTON MEDIA SOURCE
TX MEDIA PRODUCTION ALLIANCE
HOUSTON FILM COMISSION
TEXAS FILM COMMISSION
SAG AFTRA
WIFT-HOUSTON
SOUTHWEST ALTERNATE MEDIA PROJECT
HOUSTON CINEMA ARTS SOCIETY
MACK PERFORMING ARTS COLLECTIVE



JOHN SIMONS

**BOARD OF DIRECTOR
INTERNATIONAL ENTERTAINMENT PARTNERSHIP
HOUSTON ENTERTAINMENT INITIATIVE**



SOIREE FUNDRAISER

ABOUT OUR SOIREE FUNDRAISER: GOAL \$500,000

The largest entertainment event and fundraiser supporting the Greater Houston Region. A premier event for a cause celebrating the intersection of:

- Entertainment and the arts
- Special performances and appearances
- Artist exhibits
- Exclusive experiences in 9 entertainment sectors



SAMI INOUE-HART

**BOARD OF DIRECTOR
INTERNATIONAL ENTERTAINMENT PARTNERSHIP
HOUSTON ENTERTAINMENT INITIATIVE**



INDUSTRY FOCUS

SUPPORT ENTERTAINMENT INDUSTRY 9 SECTORS:

- Film
- Television
- Art
- Theatre
- Music
- Fashion
- E-sports
- Gaming
- Photography



MATT BALLESTEROS

ADVISORY BOARD MEMBER
INTERNATIONAL ENTERTAINMENT PARTNERSHIP
HOUSTON ENTERTAINMENT INITIATIVE



ANNUAL INITIATIVES

SUPPORT OUR INITIATIVES

- HEI Arts and Entertainment Academy
- Entertainment/Scholarship Fund
- Entertainment Summit
- Partnerships for Expanded Programming/Internships
 - Music
 - Animation
 - Art
 - Esports/Gaming



ELVA TREVINO

LEADER - COMMUNITY PARTNERSHIPS
INTERNATIONAL ENTERTAINMENT PARTNERSHIP
HOUSTON ENTERTAINMENT INITIATIVE

OUR STORY

Established in 2019 through the visionary leaders, the **International Entertainment Partnership** has been the oversight organization collaborating with Houston's creative community and long standing institutions to **provide economic development and workforce opportunities in the form of workshops, certifications, boot camps, charitable events, conferences, legislative support, and more.** The **Houston Entertainment Initiative** continues to create fuel for our city and the future of our creative community through our efforts and those of our supporters celebrating annually on **August 13th.**

EVENTS:

60±

EMAIL DATABASE:

15,000±

SOCIAL MEDIA:

500,000±

ADVOCACY:

\$5MIL±

HOU STUDIOS:

20±

HOU CREATIVES:

130,000±



TAX
DEDUCTIBLE

SPONSORSHIPS AND ANNUAL PARTNERSHIPS

TAX
DEDUCTIBLE

VISIONARY SPONSOR

\$150,000



- Title sponsor status
- Logo on all event marketing
- Logo on event website
- Exclusive press release
- Special newsletter recognition
- 20 Reserved VIP seats w/signage
- Opportunity to speak at the event
- Co-branded award/presentation
- Co-branded Apprenticeship
- **Multi-year opportunity**

ICON SPONSOR

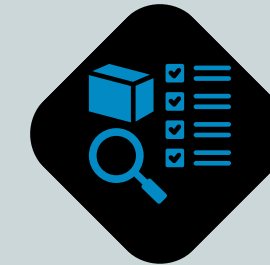
\$100,000



- Logo on event marketing
- Logo on event website
- Named in press release
- Newsletter sponsor recognition
- 10 Reserved VIP seats w/signage
- Opportunity to speak at the event
- Co-branded award/Internship
- **Multi-year opportunity**

CREATIVE SPONSOR

\$75,000



- Logo on event marketing
- Logo on event website
- Named in press release
- Newsletter sponsor recognition
- 8 Reserved VIP seats w/signage
- Co-branded award/Internship
- **Multi-year opportunity**

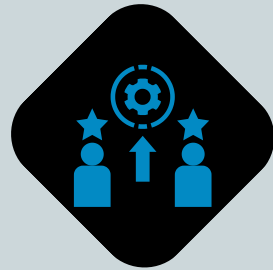
TAX
DEDUCTIBLE

TAX
DEDUCTIBLE

SPONSORSHIPS AND ANNUAL PARTNERSHIPS

ELITE SPONSOR

\$50,000



- Logo on event marketing
- Logo on event website
- 6 Reserved VIP seats w/signage
- Logo in Newsletter
- Co-branded award
- **Multi-year opportunity**

PRESTIGE SPONSOR

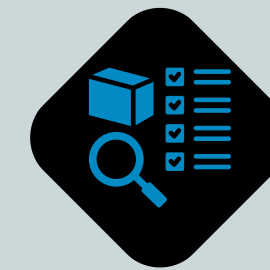
\$25,000



- Logo on event marketing
- Logo on event website
- 4 Reserved VIP seats w/signage
- Logo in Newsletter
- Co-branded award
- **Multi-year opportunity**

STELLAR SPONSOR

\$15,000



- Logo on event marketing
- Logo on event website
- 2 Reserved VIP seats w/signage
- Logo in Newsletter
- Co-branded award
- **Multi-year opportunity**

TAX
DEDUCTIBLE

MORE SPONSORSHIPS

TAX
DEDUCTIBLE

STAR SPONSOR

\$10,000



- Logo on event marketing
- Logo on event website
- Sponsor recognition
- 5 Reserved Prominent Seats
- Logo in Newsletter

ENCORE SPONSOR

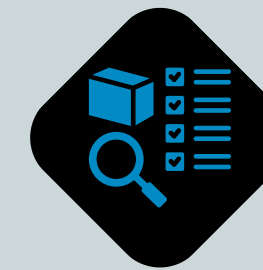
\$5,000



- Logo on event marketing
- Logo on event website
- Sponsor recognition
- 3 Reserved Prominent Seats
- Logo in Newsletter

FUSION SPONSOR

\$2,500



- Logo on event marketing
- Logo on event website
- Sponsor recognition
- 2 Reserved Prominent Seats
- Logo in Newsletter



GOAL \$500,000

THE HOUSTON EMERGING ICON SCHOLARSHIP FUND



VISIONARY

The International Entertainment Partnership (IEP) –an organization rooted in a dream built for the future of Houston’s creatives across TV, Film, Theatre, Art, Music, Fashion, Photography, E-Sports, and Gaming. We have honored Entertainment Icons in our great city and now, in 2025, the light shines even brighter through the creation of the Houston Emerging Icon Scholarship Fund.



YOUR CONTRIBUTION

Established this fund ensures that every bright, talented young person in Houston with a dream of working in entertainment has the opportunity to learn, grow, thrive, and succeed—right here in our city.

Your financial gift can change a life. Help us fund education, internships, apprenticeships, project grants, and access to the entertainment industry for underserved youth and emerging talent across Houston.



READY TO PARTNER?

2025 CELEB SOIREE EVENT PAGE

Your sponsorship is valuable, and we appreciate your consideration and support.

CONTACT:

ELVA TREVINO
COMMUNITY PARTNERSHIPS
IEP/HEI
346-661-5127
INFO@CHAMPIONSCLUB.COM

CENTRELL REED
PRESIDENT/CEO
IEP/HEI
832-819-3224
IINFO@IEPGREATERHOU.ORG





THANK YOU

****MAKE ALL DONATIONS PAYABLE TO THE:**

HOUSTON ENTERTAINMENT INITIATIVE

**THANK YOU ONCE AGAIN FOR YOUR TIME AND ATTENTION. WE LOOK FORWARD TO
CONTINUED COLLABORATION AND THE EXCITING POSSIBILITIES THAT LIE AHEAD.**

WWW.IEPGREATERHOU.ORG

